

## Travel-Tot, LLC

18 Church Street / P.O. Box 811 / Denville, NJ 07423

P: 866-884-0585 / F: 973-810-4883



Welcome to Travel-Tot, where travel is our passion, and doing it safely with our children is our goal.

At Travel-Tot, we have developed the first of its kind travel childproofing kit. It is an affordable, temporary, all-in-one childproofing kit that provides a layer of protection as well as peace of mind for families wherever they travel... hotels, motels and even grandma's house!

What makes our product unique to the market is that it is temporary and completely non-damaging to furniture, yet provides everything necessary for childproofing on the go. Hotel rooms are comfortable and convenient for adults and now they will address basic childproofing needs and create an instantly safer environment for children.

Inside our press kit, you will find everything you need to know about Travel-Tot. We hope you are as excited as we are about our new product. We value the expert opinions of our customers and would love your feedback. If you need additional information, please feel free to give us a call.

Sincerely,

Amy Savage  
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Travel-Tot - Safe as home, wherever you roam.

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### Recent Press



#### [Arthur Frommer's Budget Travel](#)

May, 2012 - Even a luxe hotel room can feel more minefield than Michelin when outlets, drawers, and closet doors becom little fingers and toes. Pack peace of mind with the Travel-Tot Childproofing kit... [See more...](#)



#### [ParentLife](#)

May, 2012 - No tools are required to quickly and temporarily childproof your hotel room or Grandma's house... [See more...](#)



#### [TODAY Kathie Lee & Hoda](#)

12/08/2011 – Travel-Tot is featured on NBC's TODAY. Travel Childproofing Kit a "smart" item for Traveling with kids during the holidays... [View the segment...](#)



#### [FOXNEWS.COM](#)

12/22/2011 – Ideas for Travel Junkies: As parents are well aware, the stress of traveling with young children doesn't end when you arrive. Head off bumps, bruises and nastier mishaps in homes away from home with this award-winning baby-proofing kit, which easily transforms a hotel room or Grandma's house into a safer spot for your little ones in about five minutes. [Read more...](#)



#### [Red Tricycle](#)

11/07/2011 - Travel-Tot is the winner of Red Tricycle Totally Awesome Awards for Kids Travel Accessories! Travel Tot helps families child-proof their environments even when they aren't at home... [Read more...](#)

#### [Babble.com](#)

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07/11/2011 - This childproofing kit comes with removable adhesives, so you can make any hotel room safe for your child — without having to cause permanent damage! Everything can be installed without any extra tools, so your vacation just became a little more relaxing. [Read more...](#)

### [Ohdeedoh.com](#)



07/11/2011 - There are plenty of things to worry about when you are traveling with children, and safety often tops the list. [Read more...](#)

### [Daily Candy](#)



06/09/2011 - Make-or-Break Road Trip Essentials - When you're road tripping, getting there is half the fun. The other half? Making it home with the kids in one piece. Here are new products to help you enjoy the ride and survive your stay. [Read more...](#)

### [The Rooms Chronicle](#)



12/15/2010 - Vol. 18 No. 6 "Childproofing kit can be a differentiating amenity" [Read more...](#)

### [blogs.orlandosentinel.com](#)



4/5/2011 - "The travel childproofing kit: Because you take your

### [Babycenter.com > momformation blog](#)



4/4/2011 - "Breaking news...Spring break may not be safe for babies" [Read more...](#)

### [The Shopping Mama](#)



3/31/2011 - "31 Days on the Go. Go With: Travel Tot Travel Childproofing Kit" [Read more...](#)

### [A-List Mom](#)



3/24/2011 - "Childproof Your Spring Break" [Read more...](#)

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### [www.ihmrs.com](http://www.ihmrs.com)

11/14/2010 - "The Awards program recognizes best new products within the categories of design, equipment & supplies, guest amenities..." [Read more...](#)



### [Shari Criso](#)

11/22/2010 - Advice and products for travelling with your baby from Shari Criso, Nurse Midwife, Lactation Consultant, Baby Expert and MOM. [Watch video here...](#)



### [www.lasvegassun.com](http://www.lasvegassun.com)

10/11/2010 - "The Travel Tot kit is displayed during the ABC Kids Expo at the Las Vegas Convention Center Monday, October 11, 2010." [Read more...](#)



### [www.petiteconsumer.com](http://www.petiteconsumer.com)

10/12/2010 - "As an initial launch of a product we love this. We think it would be a great on-the-go safety kit and we can't wait to test it out. Our first impression is that this is a great new product for the market place." [Read more...](#)

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FOR IMMEDIATE RELEASE:

### **Travel-Tot's Travel Childproofing Kit wins Red Tricycle's Totally Awesome Award for Kids Travel Accessory**

***Parents Agree that Childproofing Is as Important outside of the home as in.***

Denville, NJ November 09, 2011 – [Travel-Tot, LLC](#), a leader in away from home childproofing is proud to announce that their Travel Childproofing Kit is the Totally Awesome Kid's Travel Accessory!

The [Travel-Tot Childproofing Kit](#) is a temporary, childproofing kit that provides everything needed to childproof an average hotel room. The 33-piece kit offers easy to set up solutions for traveling families that do not damage the room. A sample of items in the kit include: finger pinch guard, electrical outlet plug covers, foam corner guards, door knob cover, cord wind-up, sliding door lock, cabinet lock, multi-purpose straps, water thermometer, bandages, forehead thermometer, and "shhh, Travel-Tot sleeping" door hanger.

Sponsored by giggle, [Red Tricycle's Totally Awesome Awards](#) lets parents nominate and vote on the best family-friendly products, parenting tips and resources in their community, Totally Awesome Awards is the most fun Kid/Baby Awards program that makes Moms (and Dads) the judges! To honor kid friendly brands, products and services that are recognized by awesome Red Tricycle Mom Community, They give out the Red Tricycle's Totally Awesome Awards.

[The Travel Childproofing Kit](#) provides a variety of childproofing devices along with temporary adhesive strips for those items requiring installation; every piece of the Kit that is installed using the adhesive strips goes on strong, yet comes off clean\* when it is time to repack the kit components until they are needed again! While no childproofing device can replace adequate parental supervision, the Travel-Tot Kit components provide an extra layer of protection between your child(ren) and the hazards that can result in serious injury.

"Parents agree that our [Travel Childproofing Kit](#) is a must have for families who travel" says Tom Bergstrand, CEO of Travel-Tot, LLC. "Competing against other great products such as Phil & Teds Nest, Melissa and Doug Trunki and the Mobi Tykelight jr, Tag\*a\*Long was an honor.

"As parents, we go to great lengths childproof our homes; but how do you create that "safe space" in a hotel, or when visiting friends and relatives? [Travel-Tot's Travel Childproofing Kit](#) gives parents the tools they need to provide that extra layer of protection for their children; making visits and trips more enjoyable and less stressful!"

The receipt of this award is the third distinction [Travel-Tot](#) has received in this category since it's launch a year ago. Other examples of such awards and honors include receiving the Editors Choice Award for "Best New Guest Amenity" at last year's International Hotel, Motel and

[www.travel-tot.com](http://www.travel-tot.com)

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Restaurant Show in New York City and "Best Travel Kid Safety Tool" in [babble.com](http://babble.com)'s 20 must-have products for a family on the go.

Find out more information by visiting [Travel-Tot.com](http://Travel-Tot.com)

### **About Travel-Tot:**

Travel-Tot, LLC launched in January 2010 with the goal of developing tools and resources to help families with their travel needs. Putting the categories of travel, safety and children together has been instinctive for the founders of Travel-Tot. Not only do they vacation frequently with their two young children, but Wendy Bergstrand, COO, is a member of the [International Association for Child Safety](http://International Association for Child Safety) (IAFCS). Travel-Tot is devoted to the safety of children when they travel with their families and the Travel Childproofing Kit is just one of the services they bring to the public. The website, [www.travel-tot.com](http://www.travel-tot.com) is a friendly, hands-on resource for family-friendly travel information. The blog, <http://travel-tot.blogspot.com> also provides expert travel and safety articles and advice.

For more information contact:

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FOR IMMEDIATE RELEASE:

### ***American Hotel Register Company Now Offers Travel-Tot® Childproofing Kits***

*Denville, New Jersey, November 12, 2011* – [Travel-Tot, LLC](#) announced today an exclusive agreement to sell its award-winning Travel-Tot Childproofing Kit to American Hotel Register Company, which will offer the kit in its upcoming 2012 - 2013 Buying Guide. Lodging providers worldwide are looking for ways to make their properties more family-friendly, and as customers of American Hotel, they look to the world's premier hospitality supplier for products that can help them accomplish this.

[The Travel-Tot Childproofing Kit](#) is the first of its kind – an all-in-one kit that provides everything needed to temporarily childproof an average hotel room. The 33-piece kit is an easy-to-use solution that will not damage guest rooms, and most importantly, helps to ease traveling families' room safety concerns. The kit includes a finger pinch guard, electrical outlet plug covers, foam corner guards, a doorknob cover, a cord wind-up reel, a sliding door lock, a cabinet lock, multipurpose straps, a water thermometer, bandages, a forehead thermometer, and even "Shhh, (Travel-Tot Sleeping)" door hanger.

Special adhesive strips are provided in the kit for those items requiring installation. The strips go on strong, yet come off clean when it is time to remove them. While no childproofing device can replace adequate parental supervision, the Travel-Tot kit components provide an extra level of protection for children against hazards that can result in injury.

Jim Korompilas, Director of Consumables at American Hotel, is excited about this new partnership: "Travel-Tot has developed an innovative product that will be a tremendous asset to traveling families, making their hotel stays as enjoyable as possible while addressing some safety concerns. As hotels continue to look for ways to differentiate themselves in a competitive marketplace, offering family-friendly services and solutions, such as these childproofing kits, is a great way for them to cater to leisure travelers, and for American Hotel Register Company to provide the products that will help our customers succeed."

"Having American Hotel select our product for their catalog has been one of our goals, since they are the lodging industry's premier supplier," said Tom Bergstrand, Chief Executive Officer of Travel-Tot. "Our childproofing kit is a must-have product for every property that wants to be family-friendly."

About American Hotel Register Company

As the premier supplier to the hospitality industry for 146 years, [American Hotel Register Company](#) serves business customers worldwide. Offering both operating supplies and equipment and furnishings, fixtures and equipment, American Hotel is the industry's only total solution. The company expands its reach through its extensive sales force, Buying Guide and website, [americanhotel.com](#). Company divisions include Education, FF&E Solutions, Government, International, American Funeral Supply Company, American Health Care Supply and Canadian

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Hotel Supply. Distribution centers are located in California, Florida, Hawaii, Illinois, Nevada, New Jersey, Texas, Washington, Canada and Puerto Rico.

To learn more about American Hotel Register Company and its divisions, products and services, or for a copy of the 2011/2012 Buying Guide, call 800.323.5686, or visit [www.americanhotel.com](http://www.americanhotel.com).

### About Travel-Tot

[Travel-Tot, LLC](http://www.travel-tot.com) launched in January 2010 with the goal of developing tools and resources to help families with their travel needs. Putting the categories of travel, safety and children together has been instinctive for the founders of Travel-Tot. Not only do they vacation frequently with their two young children, but Wendy Bergstrand, COO, is a member of the International Association for Child Safety (IAFCS). Travel-Tot is devoted to the safety of children when they travel with their families and the Travel Childproofing Kit is just one of the services they bring to the public. The website, [www.travel-tot.com](http://www.travel-tot.com) is a friendly, hands-on resource for family-friendly travel information. The blog, <http://travel-tot.blogspot.com> also provides expert travel and safety articles and advice.

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### FOR IMMEDIATE RELEASE:

#### Travel-Tot, LLC Hits the Road with New Travel Childproofing Kit

*Denville, New Jersey, October, 2010* – Travel-Tot debuts its first product; the Travel Childproofing kit at the All Baby and Child Expo in Las Vegas, NV. There is no other product like this on the market today. The Travel-Tot Childproofing Kit is an affordable, temporary, all-in-one childproofing kit that provides a layer of protection as well as peace of mind for traveling families.

Travel-Tot provides families with an easy way to create a safer environment for their children outside of their home. Our product is designed to be easily portable and convenient for use in hotel and motel rooms as well overnight stays with grandparents. Items included in the kit are: finger pinch guards, electrical outlet plug covers, foam corner guards, door knob cover, cord wind-up, sliding door lock, cabinet lock, multi-purpose straps, water thermometer, bandages forehead thermometer, and “shhhh, Travel-Tot sleeping” door hanger. All items requiring application are fastened with non-damaging adhesive strips.

“Bringing the categories of travel, safety and children together has been instinctive for me as a Mom who loves to travel. I found that while hotel and motel rooms are functional and convenient for adults they rarely address child proofing needs for young children. Travel-Tot makes almost every destination instantly family friendly– hotels, motels, even grandma’s house!” says Travel-Tot COO Wendy Bergstrand.

What makes Travel-Tot different from other products is that our childproofing kit is temporary and non-damaging to furniture and provides everything families need for child-proofing on the go. With the Travel-Tot Childproofing Kit, you can be “Safe as home wherever you roam!”™

Travel-Tot's next exhibition is scheduled for November 13 at the International Hotel, Motel and Restaurant Show at the Javits Center in New York City.

#### About Travel-Tot, LLC:

Travel-Tot was launched in January, 2010. Employees are based in New Jersey, Tennessee and Washington. Travel-Tot also provides child-proofing services in individual homes, hotels, motels and other establishments that provide childproofed rooms to guests traveling with young children.

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### FOR IMMEDIATE RELEASE:

Travel-Tot, LLC Receives the Editor's Choice Award for Best New Guest Amenity at the International Hotel, Motel + Restaurant Show in New York City.

New York City, New York , November 14, 2010 – Travel-Tot, LLC won its first award for the Childproofing Kit last week at the IHMR Show at the Jacob Javits Convention Center in New York City. CEO of Travel-Tot, Tom Bergstrand accepted the award in a ceremony on Sunday morning. “I’m both humbled and honored to have the Travel-Tot Childproofing Kit chosen as the Editor’s Choice Award for the ‘Best New Guest Amenity’ of the 2010 International Hotel, Motel and Restaurant Show. None of this would have been possible without the hard work of each person on the Travel-Tot team. We will continue to work hard to provide a great product that both provides a layer of protection as well as peace of mind for parents traveling with their children to hotels, motels and even grandma’s house.” Bergstrand said.

The kit gives families a quick and easy way to avoid preventable accidents and instantly creates a safer environment. The product is designed to be easily portable and convenient for use in hotel and motel rooms as well overnight stays with grandparents. Items included in the kit are: finger pinch guards, electrical outlet plug covers, foam corner guards, door knob cover, cord wind-up, sliding door lock, cabinet lock, multi-purpose straps, water thermometer, bandages, forehead thermometer, and “shhhh, Travel-Tot sleeping” door hanger. All items requiring application are fastened with temporary, non-damaging adhesive strips, which is what makes this kit different from other products. Items in this kit are non-damaging to furniture and provide everything families need for childproofing on the go.

### About Travel-Tot, LLC:

Travel-Tot was launched on January 10, 2010. Corporate offices are based in New Jersey with satellite offices in Tennessee and Washington .

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### **Travel Childproofing Kit Fact Sheet**

Travel-Tot is devoted to travel safety for families with young children. We are the only providers of the first travel childproofing kit, which includes the following items:

- finger pinch guard
- electrical outlet plug covers
- foam corner guards
- door knob cover
- cord wind-up
- sliding door lock
- cabinet lock
- multi-purpose straps
- water thermometer
- bandages
- forehead thermometer
- Shhh... door hanger

Travel-Tot is based in Denville, NJ with a satellite office in Tacoma, WA.

The Travel-Tot Childproofing Kit is just one of the services we bring to you. Our website [www.travel-tot.com](http://www.travel-tot.com) is a friendly, hands-on resource for family-friendly travel information. Our blog [travel-tot.blogspot.com](http://travel-tot.blogspot.com) also provides expert travel and safety articles and advice.

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### **Contact Sheet**

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